

Press Release
For Immediate Release



Cosmoprof Asia Announces New Show Dates in 2022

[27 July 2021, Hong Kong] – **Cosmoprof Asia**, Asia’s leading beauty trade fair, which was scheduled to be held on 17-19 November 2021 at the Hong Kong Convention and Exhibition Centre, announced today the 25th edition will move to **16 – 18 November 2022**.

Considering the on-going uncertainty associated with the pandemic, and travel restrictions still being in place, the Organisers, in consultation with customers and industry stakeholders, decided to host the show in 2022, when international trade and business are expected to return and participants can enjoy the high-quality event they have come to expect.

While waiting to meet each other face-to-face in November 2022, Cosmoprof Asia’s beauty community will have the opportunity to participate in an international digital event to maintain business connections and commercial interactions. **From 8 to 16 November 2021, Cosmoprof Asia Digital Week** will return to offer a match-making platform for buyers and sellers to interact with companies, view new product launches, place orders, meet clients and potential customers, and stay up to date on beauty trends and technology in 2021/2022.

“Such a tough decision to move the date of the in-person event aims to guarantee safety and proper business conditions to our international exhibitors and operators,” said **Antonio Bruzzone, General Manager of BolognaFiere Group and Director of Cosmoprof Asia Ltd**. “For more than two decades, Cosmoprof Asia has gathered under one roof companies, buyers, retailers, and distributors from all over the world, who are

interested in new opportunities in the fastest-growing markets of the APAC region. Our stakeholders deserve a highly performing exhibition during these tumultuous times.”

“We believe this is the best decision for both exhibitors and visitors,” said **David Bondi, Senior Vice President – Asia of Informa Markets and Director of Cosmoprof Asia Ltd.** “We are 100% committed to delivering a high-quality event that will offer true value to all participants. We want all our attendees to feel safe and comfortable when returning to the show in 2022.”

Cosmoprof and Cosmopack Asia will be an ideal showcase for the entire cosmetics industry, from finished products and brands to packaging suppliers and manufacturers, joining in Hong Kong from across the world. In 2019, Cosmoprof Asia hosted 2,955 exhibitors from 48 countries and regions and 40,046 buyers from 129 countries and regions.

More details about Cosmoprof Asia Digital Week will be announced soon. Stay tuned for further updates! www.cosmoprof-asia.com

For queries, please feel free to contact us.

Exhibiting enquiry:

Asia-Pacific: cosmoprofasia-hk@informa.com

Rest of the World: international@cosmoprof.it

Visiting enquiry:

visit@cosmoprof-asia.com

-The End-

NOTES TO EDITORS:

Download the high-resolution images at this link: <https://bit.ly/3x4Xdt7>

Media enquiries

ASIA: Informa Markets, Hong Kong

Amy Ng Tel: +852 2516 1659 Email: amy.ng@informa.com

Janice Poon Tel: +852 2516 2117 Email: janice.poon@informa.com

WORLDWIDE: BolognaFiere Cosmoprof Spa

Paolo Landi Tel: +39 02 45 47 08 320 Email: paolo.landi@cosmoprof.it

Arianna Rizzi Tel: +39 02 45 47 08 253 Email: arianna.rizzi@cosmoprof.it

ABOUT THE ORGANISERS:

Cosmoprof Asia is organised by Cosmoprof Asia Ltd, a joint-venture company between BolognaFiere Group and Informa Markets Asia Ltd.

ABOUT BOLOGNAFIERE GROUP (www.bolognafiere.it)

BolognaFiere Group is the world's leading trade show organiser in cosmetics, fashion, architecture, building, art and culture. The Group has more than 80 international exhibitions within its portfolio, notably Cosmoprof Worldwide Bologna, the most important meeting point in the world for beauty professionals, established in 1967 and held in Bologna, Italy. For the 2019 edition, Cosmoprof registered more than 265.000 attendees from 150 countries in the world, with an increase by 10% of foreign professionals, and 3,033 exhibitors from 70 countries. The Cosmoprof platform extends throughout the entire world, with its events in Bologna, Las Vegas, Mumbai, and Hong Kong, China (with **Cosmoprof Worldwide Bologna, Cosmoprof North America, Cosmoprof India, and Cosmoprof Asia**). Recently the fifth exhibition of the network has been announced: **Cosmoprof CBE ASEAN**, in Thailand, will focus on the cosmetic industry in South-East Asia. In Shenzhen, China the second edition of **South China Beauty Expo** will be held on August 29-31, 2021. The Cosmoprof platform will reinforce its influence as well in Europe with the Beauty Forum format, thanks to the acquisition of the German group **Health and Beauty**.

ABOUT INFORMA MARKETS (www.informamarkets.com)

Informa Markets Beauty has an extensive network powered by B2B events across 11 cities in Asia (**Bangkok, Chengdu, Ho Chi Minh City, Hong Kong, Jakarta, Kuala Lumpur, Manila, Mumbai, Shanghai, Shenzhen, Tokyo**), the world's fastest growing markets. By further expanding its strength, the Beauty Portfolio now includes a new B2B event in **Miami 2022** will serve THE AMERICAS, North, South America and Caribbean Islands Region.

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. We provide marketplace participants around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, targeted digital services and actionable data solutions. We connect buyers and sellers across more than a dozen global verticals, including Pharmaceuticals, Food, Medical Technology and Infrastructure. As the world's leading market-making company, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.